



December 20, 2007

Company Name: ARUZE CORP.

Name and Title of Representative: Kunihiko Yogo

Representative Director and CEO

(JASDAQ Code: 6425)

Contact: Noriaki Nishida

General Manager, IR Office

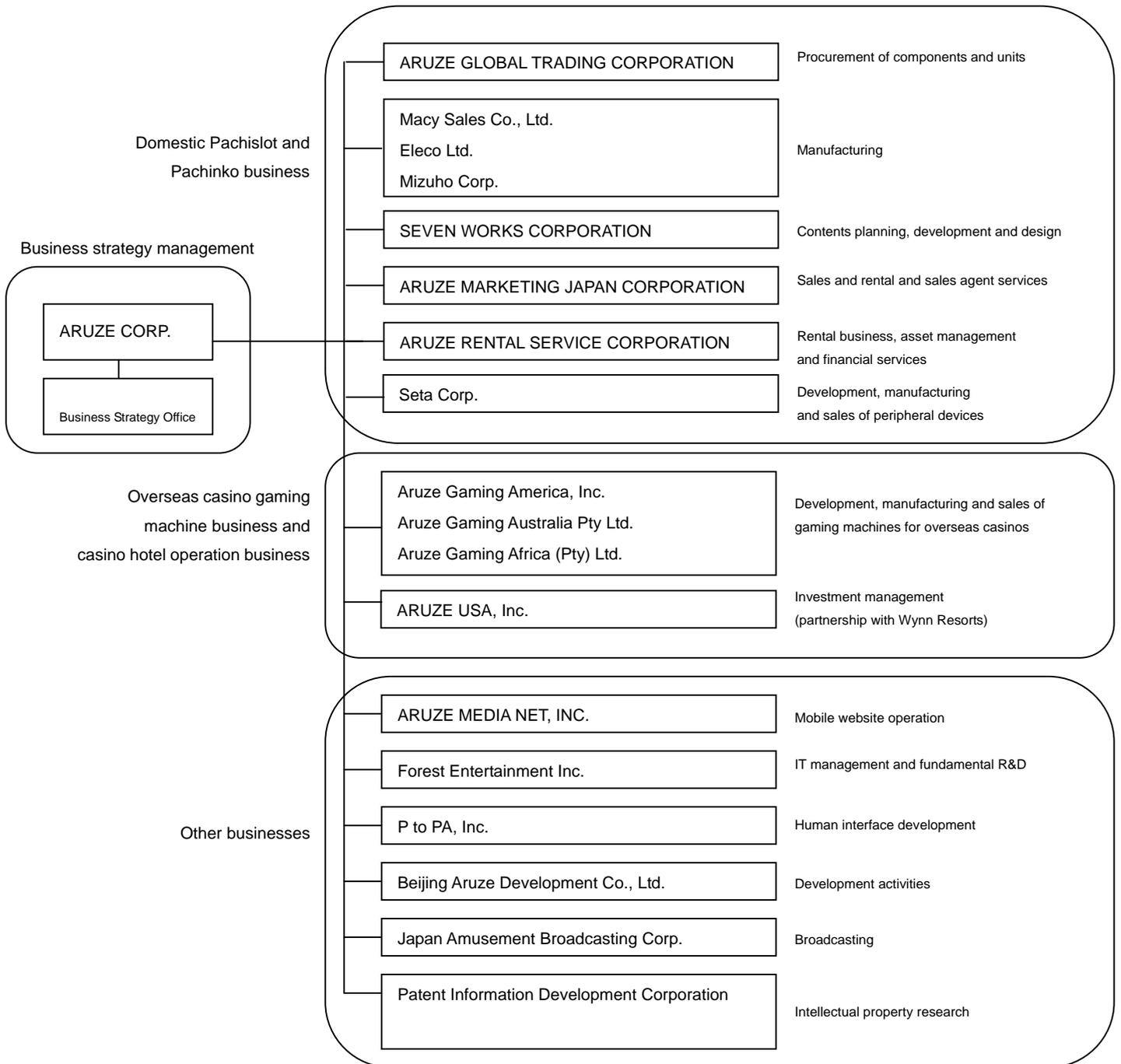
TEL: 81-3-5530-3055 (switchboard)

Business Realignment and Future Business Development

As previously announced by ARUZE CORP. (hereinafter referred to as "Company"), the Company has been conducting a business realignment for the purpose of clarifying the whereabouts of the roles and responsibilities of each of its businesses, strengthening the mobility of the Company group as a whole and establishing a strong organizational framework. To this end, as an effective conclusion to said business realignment, a tender offer for the shares Seta Corp., a subsidiary of the Company, was conducted under the leadership of the Company, with the delisting of Seta Corp. intended as the result. Accordingly, Seta Corp.'s know-how, R&D assets and sales framework pertaining to its peripheral device business have been successfully secured within the Company group.

By March 2008, the Company plans to proceed with its organizational reforms up through the final stage of its business realignment, and intends to establish a sturdier organizational and personnel structure in preparation for the full-fledged expansion of its three core businesses.

Business Framework Following Business Realignment



Under such a framework, the Company maintains its 1) domestic Pachislot and Pachinko business, 2) overseas casino gaming machine business and 3) casino hotel operation business as its three core businesses. It should be noted that in the future, the Company believes that its 2) overseas casino gaming machine business and 3) casino hotel operation business will represent a considerable portion of the net sales of the Company.

The Company hereby issues the following announcement of its overall future plans with regards to casinos, accompanied by an updated explanation of the status of its domestic business.

1. Domestic Pachislot and Pachinko Business

Due in part to the impact generated by the replacement of machines bearing excessively high volatility, the domestic Pachislot and Pachinko business of the Company has been exposed to a series of extreme changes in the market environment, including the shrinking of the market relative to an earlier time.

In order to foster a healthy Pachislot market, the Company had been making efforts earlier on to popularize Type 5 machines. It took until just recently, however, for the market environment to come to a point allowing fair competition under the new regulations. This has allowed the Company to fully demonstrate its R&D and sales capability and revert to a fully-active state, thereby enabling it to escape from the malaise characterizing the last three to four years.

In particular, under the product development portion of its R&D strategy, the Company developed the X cabinet, which has its primary concept founded in the kind of visual presentation featured in the amusement and videogame sectors, as well as the DX (Deluxe) cabinet, which utilizes the world's first transparent LCD technology.

The Company continues to endeavor in such R&D efforts focused on machines that fuse mechanical reel systems and transparent LCD technology as well as on titles that utilize visuals linked together with reel symbol combinations to provide an enjoyable experience. Furthermore, in an effort to fully demonstrate the true appeal of Pachislot, the Company conducts product development efforts that emphasize a fit with the player, including reel symbol and jackpot combinations that generate expectation toward a jackpot through reel movement and reels that emphasize ease on the eyes and feature symbol design that matches the image associated with that cabinet's design. These and other efforts are conducted by the Company as the industry's sole developer of titles that utilize the unique aspects of three different platforms, each bearing their own distinct concept according to the type of product they represent.

Using lottery algorithms based on its exclusively patented predetermined lottery system (industry's first function through which a win or loss is determined in advance by computer, allowing any player to benefit from the same result under fair conditions regardless of the skill level of that player), the Company applies unique forms of presentation that utilize predetermined signals to supply a fixed level of consistency. These elements allow the player to infer the reel symbols that contain a lottery signal and whether or not they will achieve a payout. The development of titles that offer superior levels of gameplay such as the above example are one of the means through which the Company will continue to develop unique machines incorporating concepts that completely differ from the

competition.

Regarding the organizational framework that surrounds its domestic Pachislot and Pachinko business, for the purpose of completely separating that business' R&D and sales functions and rendering them mutually independent while simultaneously maintaining and strengthening the cooperative relationship between said functions, the Company established SEVEN WORKS CORPORATION, which will conduct the planning and development of contents, as an independent company within ARUZE GROUP.

On the other side of the spectrum, regarding the Company's sales framework, ARUZE MARKETING JAPAN CORPORATION was established as an independent company for the purpose of increasing mobility and strengthening sales capability through the clarification of responsibility. Specifically, the clarification of roles, enhancement of a sense of responsibility and full pursuit of a customer-first policy will be facilitated through the thorough establishment of a branch framework and education of management. Additionally, through realigning and augmenting the functions of the main office and other efforts, the Company has successfully established a flexible organizational framework capable of immediate response to situational changes.

Additionally, with regards to the business concerning peripheral devices for Pachislot and Pachinko machines, by completely taking Seta Corp. into the Company group as an effective closure to its business realignment, the Company intends to fully utilize the technological assets under Seta Corp.'s Pachislot and Pachinko medal and ball dispensers and other products as well as use the sales capability of the Company group to increase the number of Pachislot parlors that have entered into contracts with Seta Corp.

Through the augmentation of the Company's product development strategy and organizational framework surrounding its R&D and sales functions, a more appealing line of products can be provided to a greater number of customers. This will facilitate the Company's early recapturing of the number one share in the market in its domestic Pachislot business. Simultaneously, the Company will initiate its full-fledged entry into the Pachinko market, and work towards achieving market share in that sector as well.

2. Overseas Casino Gaming Machine Business

By the next fiscal year, the Company plans to render its overseas casino gaming machine business completely independent. Additionally, during the fiscal year that follows, the Company intends to become a top-class gaming machine business company on the world front. Furthermore, within the three-year period following that fiscal year, the Company looks to bring its business performance to a level equivalent to that of its domestic Pachislot and Pachinko business. To this end, the Company intends to conduct a global business rollout through its overseas outposts in the United States, South Africa and Australia, with the United States to be the focal point. Simultaneously, the Company plans on augmenting its sales framework for the Asian market.

For the United States market, the Company intends to fully commence sales efforts directed at Native American casinos beginning December of this year. As it is anticipated that licenses for machine sales targeting major casinos will be obtained in March 2008, the Company is planning to begin its sales activities in full swing from April 2008 onwards.

For this purpose, prior to the full start of its sales activities, Aruze Gaming America, Inc., a subsidiary of the Company, intends to strengthen its capital and financial base through a planned capital injection to be provided by Chairman of the Company Kazuo Okada, making its capital assets approximately 3.5 billion yen. This will allow Aruze Gaming America, Inc. to establish a financial constitution conducive to carrying out business activities independent from the Company, and secure sufficient working capital in the process. With these efforts in place, Aruze Gaming America, Inc. will expand the scope of its business.

Additionally, regarding the South African market, the Company intends to fully capture the 4,000 units of replacement demand present for its "Sunrise" slot machines. For the Australian market, the Company will promote the expansion of sales in that region under the expansion of the markets in New Zealand, New Caledonia and the Australian states of Victoria and South Australia. Sales to the Asian market as represented by Macau, which continues to demonstrate phenomenal growth, have been conducted from Tokyo through a direct sales framework as of November 2007.

3. Casino Resorts Operation Business

Through its investment in Wynn Resorts, Limited, the Company has been jointly conducting its overseas casino resorts business alongside Wynn Resorts, Limited since October 2000. Wynn Resorts, Limited differs from other casino giants such as Harrah's Entertainment, Las Vegas Sands and MGM Mirage in that it specializes in services directly targeting the high-end market.

As a result, Wynn Resorts, Limited's two casino resorts, "Wynn Las Vegas" in the United States and "Wynn Macau" in Macau, have not received any negative impact on either net revenues and profit or on its ability to draw customers as a result of the competition that continues to intensify between casino hotels, with both properties continuing to post excellent performance figures. The average daily room rate for Wynn Las Vegas in the 2nd Quarter of the current fiscal year, at US\$311, was significantly higher than the Las Vegas average of US\$142 for the same period. Additionally, Wynn Las Vegas' room occupancy rate for the same period was 97.0%, well above the Las Vegas average of 92.6% for the same period. Likewise, the Wynn Macau boasted a high average daily room rate of US\$258 (Macau average: US\$83) and high room occupancy rate of 82.6% (Macau average: 73.4%) for the 2nd Quarter of the current fiscal year. This is proof that the Wynn Resorts, Limited business strategy of targeting the high-end segment is yielding effective results.

In this fashion, the business performance of Wynn Resorts, Limited has been progressing at an extremely favorable rate, with net profit of US\$58,405,000 for the 1st Quarter, US\$89,550,000 for the 2nd Quarter and US\$147,955,000 (approximately 17,800 million yen) for the 1st Half of the current fiscal year. This net profit has contributed to the Company's consolidated ordinary profit (The

Company posted 4,293 million yen in non-operating profit during the interim period of the current fiscal year.).

With the expectation that both Wynn Las Vegas and Wynn Macau will continue their favorable operational status, the Company anticipates that Wynn Resorts, Limited will continue to contribute to the profit of the Company as accounted for in its consolidated settlement of accounts.

Additionally, at its Meeting of the Board of Directors held on November 19, 2007, Wynn Resorts, Limited resolved a cash distribution of US\$6 per share, resulting in approximately 16 billion yen in dividends paid to the Company in the middle of December.

Furthermore, "Encore at Wynn Las Vegas," which is being built on land adjacent to "Wynn Las Vegas," is currently under construction and is scheduled to open in the beginning of 2009. Slated to be outfitted with approximately 2,000 suites, Encore at Wynn Las Vegas, once completed, will effectively double the number of rooms and casino space available at Wynn Las Vegas.

As for Wynn Macau, plans call for an expansion of casino space and improvement of other facilities. Additionally, construction on "Wynn Diamond Suites," which will be outfitted with approximately 400 suites and other facilities, has begun, with this scheduled to open in the first half of 2010. Furthermore, in Macau's Cotai area, Wynn Resorts, Limited is currently in mid-application for the acquisition of 52 acres (approximately 210,000 m²) of land, on which it is considering the construction of a casino resort. Plans regarding the specific timing of this construction are scheduled to be formed during the next fiscal year.

4. The Company's Entry into the Asian Casino Market

The Company looks to acquire the licenses necessary to operate a casino resort in the Asian region, including Macau, and to commence operation of a casino resort on its own over the next business year.

In order to succeed in this endeavor of operating a casino resort, among other factors, securing gifted talent that possesses rich knowledge and experience regarding hotel construction and operation, know-how regarding the creation of appealing facilities and expertise in casino resort operation will become a priority. For this know-how, which is vital from a management perspective, the Company intends to enlist the full cooperation of Wynn Resorts, Limited's Steve Wynn in its future pursuits regarding this project.

For the purpose of successfully operating a casino resort in the Asian region on an independent basis, the Company has received agreement from Steve Wynn that he will supply all necessary support, including active personal exchange with Wynn Resorts, Limited. Once the Company acquires the appropriate licenses, it will proceed with a lined-out plan of execution.

Furthermore, regarding the capital necessary to enter this casino market, the Company intends to establish a financing plan in the future that will combine capital from proceeds generated by its domestic businesses, public offerings and other sources, including the application of the over 30

billion yen in dividends received from Wynn Resorts, Limited over a two-year period to the principal under said plan.

Details regarding the specific point of entry, timing, financing plan and other areas pertaining to the casino in the Asian region will be progressively announced as they are decided.