



April 5, 2011

To Whom It May Concern

Company Name: Universal Entertainment Corporation
Name and Title of Representative: Jun Fujimoto
Representative Director and Vice Chairman
(JASDAQ Code: 6425)
Contact: Masanao Kudo, General Manager,
PR & IR Team, Corporate Planning Division
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Announcement Regarding Change in Representative Director

Universal Entertainment Corporation (hereinafter referred to as the "Company") hereby announces that the Representative Director described below has resigned from its position as a representative as of March 31.

1. Reason of Change

Mitsuhiro Kitabatake, the Representative Director and Vice Chairman of the Company, has resigned from his position as a representative for health reasons.

The Company previously had two Representative Directors, however, upon this change, the number of the Representative Director of the Company has changed to one, consisting of Jun Fujimoto, the Representative Director and Vice Chairman.

2. Name and Title of changed Representative Director

| New Title | Name | Old Title |
|-----------|----------------------|---|
| Director | Mitsuhiro Kitabatake | Representative Director and Vice Chairman |

*Effective date: March 31, 2011

End of announcement