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Company name: Universal Entertainment Corporation
Representative: Jun Fujimoto
Representative Director and President
JASDAQ code: 6425
Contact: PR & IR Office
Tel: +81 3 5530 3055 (switchboard)

Sister Partnership between Liu Hai Su Art Museum and Okada Museum of Art And Holding of Special Exhibition to Commemorate Partnership

Universal Entertainment Corporation (hereinafter referred to as the “Company”) hereby announces that on Monday, June 16, 2014, the Okada Museum of Art operated by the Company entered a sister partnership with the Liu Hai Su Art Museum, a national museum of art in Shanghai, China, for the purpose of promoting cultural exchange between Japan and China.

The Liu Hai Su Art Museum was founded to honor the achievements of its namesake Liu Hai Su (1896 – 1994), a legendary figure in China’s modern art world who is also known as the one responsible for building the foundation of modern fine arts education in the country. This facility is the first national museum of art in China to bear the name of an individual. Currently, the museum is temporarily closed due to undergoing rebuilding; however, preparations are underway there to reopen the facility with a neo-futuristic design following renovation.

This is the first time a national museum of art in China and a private museum of art in Japan have formed such a partnership. Going forward, both facilities will embark on new initiatives in their joint capacity as a bridge of cultural exchange between China and Japan. The hope behind this partnership is that it helps facilitate mutual recognition between both museums of their respective activities and quality of the works in their care, promote the further development of cultural exchange between China and Japan, and further enrich the ties between both nations.

To commemorate its newly-formed sister partnership with the Liu Hai Su Art Museum, between Thursday, July 3 and Tuesday, September 30, 2014, the Okada Museum of Art will hold a special exhibition titled “The Spirit of China: Masterpieces of Jade/Special Display: Cute Animals.” Through this exhibition, in addition to commemorating its partnership with the Liu Hai Su Art Museum, the Okada Museum of Art will be displaying fine jade works for the first time. These works, which have newly entered the museum’s care, bear a deep connection with China as well.

Long ago in China, exquisite stones with a warm, charming hue were called “Yu.” These were prized

over the ages as holy objects filled with rich spiritual energy. The history of jade works, which are derived from Yu and made by carving and polishing up hard jade material, spans approximately 8,000 years. This art form holds a significant place in Chinese culture as a symbol of the virtue of noble men, ritual objects, and objects of art.

Two jade works will be introduced at the special exhibition. One is a work of green jade that effectively incorporates variations of green and dark brown and gracefully, delicately-carved flowers and insects. The other is a work of white jade that gives off a gentle luster. Both are prime examples of the beauty of jade works that mesh nature and art.

The Okada Museum of Art hopes that as many visitors as possible will experience this unveiling of prime works of Chinese jade in Japan.

General information on the special exhibition to be held at the museum follows below.

“The Spirit of China: Masterpieces of Jade/Special Display: Cute Animals” – General Information

Duration:	Thursday, July 3 – Tuesday, September 30, 2014 *The museum will not be closed over the duration of the exhibition.
Hosted by:	Okada Museum of Art
Location:	493-1 Kowakudani, Hakone-machi, Ashigarashimo-gun, Kanagawa
Opening Hours:	9:00 AM – 5:00 PM *Last admission is 30 minutes before closing.
Admission:	¥2,800 for adults and university students ¥1,800 for high/junior high/elementary school students